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Diversity in Action Published by Small Business Exchange, Inc.

LED Business Development Roundtables

By Louisiana Economic Development

BATON ROUGE-Louisiana Economic Development has launched recruitment for its 2025–2026 Small and Emerging Business Development (SEBD) Roundtables, a yearlong peer-to-peer learning initiative designed to support the growth and development of Louisiana's small businesses.

SEBD Roundtables connect small and emerging business leaders in facilitated sessions that emphasize collaborative learning, strategic problem solving, and peer support. The program uses the Edward Lowe Foundation's PeerSpectives[™] Roundtable System, a nationally recognized model for small business development. Cohorts will begin meeting in July and August and will convene ten times over the course of a year.

Participation is open to both current and prospective SEBD program participants.

"SEBD Roundtables offer an invaluable opportunity for small business owners to build community while gaining new perspectives to address common challenges," Louisiana Growth Network Director Stephanie Hartman said. "This program empowers entrepreneurs with the tools, strategies, and peer support they need to sustain and grow their businesses in an ever-changing marketplace.'

Each session provides a structured, confidential environment where participants can share challenges, explore solutions, and develop leadership and management skills.

The SEBD Roundtable has connected me with an incredibly diverse group of business leaders who lift each other up to celebrate success and share business challenges," NOLA Wood Windows owner Valerie Vides said. "I've learned to be a better business owner by focusing on the things within my control and being reminded I am not alone. This is a community I lean into for support. Being part of the roundtable has helped my business grow thoughtfully and strategically by learning from others who've faced similar obstacles.'

SEBD Roundtables are facilitated by certified SEBD Intermediaries who provide technical and



managerial assistance to ensure a consistent and high-quality experience. Business owners interested in participating should contact their local SEBD intermediary for information on eligibility and the application process:

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more



DEPARTMENT OF ENVIRONMENTAL QUALITY

Public notices and participation activities

Click for details





- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups
 - 504-908-7119 doreenja@bellsouth.net www.doreensjazz.org



Vendor Outreach Event with Veolia

HOSTED BY DELGADO COMMUNITY COLLEGE WORKFORCE DEVELOPMENT

Meet Veolia. Discover Opportunities. **Grow Your Business.**



Delgado Community College invites **Disadvantaged Business** Enterprises (DBEs), small business owners, and community members to learn how to partner with Veolia and access workforce training programs to strengthen your team.

Veolia is actively seeking to do business with firms certified through the SLDBE (State and Local Disadvantaged Business Enterprise) Program.

Certification is administered by the Sewerage and Water Board of New Orleans (SWBNO), City of New Orleans Office of Supplier Diversity, and the Louisiana Department of Transportation.

If your business is not yet certified, we encourage you to apply if eligible. Certification increases your visibility and access to public and private contract opportunities.

To learn more or begin the certification process, visit:

The Veolia outreach event is open to certified DBEs, small businesses, and the general public. Join us at one of our two opportunities to attend:

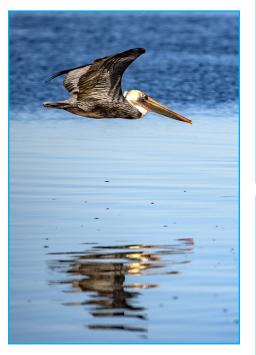
Thursday, June 27, 2025 at 10 a.m. – 12 noon Delgado Community College | River City Site 709 Churchill Parkway, Avondale, LA 70094 Site | Main Lobby

Thursday, July 18, 2025 at 9:30 a.m. - 11:30 a.m. Delgado Community College | City Park Campus Student Life Center | Dolphin Den | 1st Floor 615 City Park Ave, New Orleans, LA 70119

Please RSVP at tinyurl.com/2ub9tscf or scan QR code. Topics Include:



- Contracting opportunities with Veolia Wastewater Operator Certification Exam Prep Course
- Training programs to upskill your employees
- Limited scholarships available for select courses
 - Featured trainings with scholarships
 - Qualified Stormwater Manager Certification Course Forklift Certification





SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database-the country's largest non-public diversity database-SBE sets the professional standard for diversity outreach across the nation. For more than four decades, we have served small businesses, prime contractors, and agencies-with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534







- SWBNO at tinyurl.com/bdzk7789 City of New Orleans Supplier Diversity at
- tinyurl.com/25hawmjw
- Louisiana Department of Transportation at tinyurl.com/ms9hu2m6

atricia Marshall | Delgado River City Site 504-342-3420 | pmarsh@dcc.edu Koren Thornton | City Park Campus 504-671-6488 | kthorn@dcc.edu

Workforce Development

www.dcc.edu/go/workforce

5/15/2025



NEW ORLEANS REGIONAL TRANSIT AUTHORITY

PUBLIC NOTICE OF

PROPOSED OVERALL DISADVANTAGED BUSINESS ENTERPRISE

(DBE) GOAL FOR FISCAL YEARS 2026 - 2028

The New Orleans Regional Transit Authority (RTA), in accordance with requirements of the U.S. Department of Transportation (USDOT), 49 CFR Part 26, as amended, hereby notifies the public that it is recommending an overall 34% DBE goal for participation in Federal Transit Administration (FTA) - assisted contracts during Fiscal Years 2026 - 2028.

The proposed methodology and its rationale used to determine the level of DBE participation will be available for public review for 30 calendar days from the date of this notice from 8:30 a.m. to 4:45 p.m., CST, Monday - Friday, Regional Transit Authority Administrative Facility located at 2817 Canal Street, New Orleans, La. 70119. Written comments on this goal will be accepted for 45 days from the date of this notice and may be sent to Adonis C. Expose', Principal DBE/SBE Liaison Officer, at the above address or submitted to aexpose@rtaforward.org



Small Business Exchange Louisiana

- Advertise
- ITB to Targeted (NAICS/SIC/UNSPSC) **Certified Businesses**
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and **Timed Documentation**
- **Customized Reports Available**

For more info contact Valerie Voorhies at vvv@sbeinc.com

EVENTS FOR YOUR BUSINESS





Selling to the Federal Government Webinar

Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions include an overview of the self-certification process, and a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register at https://www.eventbrite. com/e/woman-owned-small-business-wosbcertification-program-tickets-1123665025339

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534



Advertise in our digital weekly or BUSINESS whenever wherever to whomever you need to each among agencies contractors diversity firms

Thursday, June 26, 2025, 12:00 pm-3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register online at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting.

Federal Contracting: Woman-Owned Small Business (WOSB) Certification Program Webinar Tuesday, July 15, 2025, 1:00 pm-3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration Contact: Patrice Dozier, patrice.dozier@sba.gov Fee: Free; registration required

SBA is creating a space for Woman-Owned Small Businesses, via WOSB certification!

8(a) Orientation and SAM Registration Webinar Wednesday, July 16, 2025, 9:30 am-11:30 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

Fee: Free; registration required

Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. For this and other events, one goal is to better address the needs of attending current and soon-to-be business owners. To register for this free webinar, visit https://www.sba.gov/event/65169



CORPORATE OFFICE

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